SUNDAY MEDIA MIX

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A Quick Take on New Releases

BOOK

Outliers: The Story of Success





By Malcolm Gladwell Little Brown | \$27.99

Basic Story

Just w hat is the secret to success? Natural genius, burning drive, lucky breaks? The pop sociologist w ho w rote "The Tipping Point" and "Blink" attempts to crack this mystery and refute our basic assumptions about the road to the top.

Sample Grab

"But in fact [outliers] are invariably the beneficiaries of hidden advantages and extraordinary opportunities and cultural legacies that allow them to learn and work hard and make sense of the world in ways others cannot."

Gladwell's big theory

Our Take

Gladw ell has clearly done his research, collecting nifty facts about people from Bill Gates to mathematically inclined Asians to Harvard Law School superstars in his effort to prove his premise. But it's hard to read this hole-ridden and generalization-filled treatise w ithout thinking "Um, duh!"

Reviewed by Alexis Burling

	Take Me With You	
CD	Anything Goes	D
	Safe Trip Home	B+
DVD	Tropic Thunder: Director's Cut	C
DVD	WALL-E: Three-Disc Special Edition	B+
GAME	Tom Clancy's Endwar	B+

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